

## COOKIES POLICY

<https://alseva.pl/>

1. The data controller is the company ALSEVA INNOWACJE S.A, ul. Salwatorska 14, 30-109 Kraków, Vat number : 5213697878. Contact details : ul. Samuela Lindego 7C, 30-148 Kraków, +48 12 421 03 33, [biuro@alseva.pl](mailto:biuro@alseva.pl) .
2. We use cookies on our website ((Article 6 (1) (f) GDPR).
3. When viewing the Online Service websites “cookie” files are used, which are small text files recorded in the Customer’s target device in connection with using the Online Service. They are used in order to improve the experience with the Online Service websites.
4. The “cookie” files used by the Controller are safe for the Customer’s devices. In particular, it is not possible for viruses or other unwanted or malicious software to enter the Customer’s devices in that way. Those files allow to identify the software used by the Customer and to adjust the Online Service to each Customer individually. “Cookie” files sometimes contain information about the domain name of their origin, how long they are kept in the device and the ascribed value.
5. The Controller uses three types of “cookie” files:
  - a) Session cookies: they are kept in the Online Service Customer’s device and remain there until the given browser session is closed. Then the recorded information is permanently deleted from the memory of the Online Service Customer’s device. The session cookies’ mechanism does not allow to download any personal information or confidential information from the Online Service Customer’s device.
  - b) Permanent cookies: they are kept in the Online Service Customer’s device and remain there until they are deleted. They are not deleted automatically when the session of the given browser is closed or when the device is turned off. The permanent cookies’ mechanism does not allow to download any personal information or confidential information from the Online Service Customer’s device.

- c) "Analytical" cookies allow for a better understanding of how the Customer interacts with the content of the Service, better organize its layout. "Analytical" cookies collect information about the manner of using the Service by the Customer, the type of website from which the Recipient was redirected, and the number of visits and time of the Customer's visit to the Service. This information does not record specific Customer's personal data, but it is used to develop statistics on the use of the Service.
6. "Cookie" files may be used by advertisement networks, in particular by the Google network, in order to display advertisements adjusted to the way the Customer uses the Online Service. To that end, the information may be retained about the Customer's navigation path or the time spent on the given website.
  7. As regards the information about the Customer's preferences collected by the advertising network Google, the Customer may view and edit the information related to cookie files by means of the following tool:  
<https://www.google.com/ads/preferences/>.
  8. The Customer may, by himself and at any time, change the "cookie" files settings, specifying the conditions of their storing and of their access to the Customer's device. The settings referred to in the previous sentence may be changed by the Customer through the web browser settings or through configuration of the service. Those settings may be changed in particular so as to block automatic support for "cookie" files in the web browser settings or to inform each time they are introduced to the Customer's device. Detailed information about the possibilities and ways of supporting cookie files is available in the software (web browser) settings.
  9. To learn how to manage cookies, including how to disable them in your browser, you can use the help section of your browser. You can learn more about this by pressing the F1 key while in your browser. In addition, you will find appropriate tips on the following pages, depending on the browser you are using:  
Firefox  
Chrome  
Safari  
Internet Explorer / Microsoft Edge
  10. The Customer may remove "cookie" files at any time, using the functions available in the web browser he uses.

11. Limitation of the “cookie” files application may affect some functionalities available on the Online Service website.

12. Web Analysis :

- a) We need statistical information about the usage of our Online website to design them to be user-friendlier. For this purpose, we use the web analysis tools described in this section. The usage profiles created by these tools using analysis cookies or by evaluating log files are not combined with personal data.
- b) The providers of the tools (vendors) process data only as processors subject to our directives and not for their own purposes. The tools either do not use user IP addresses at all or shorten them immediately after obtaining them.
- c) Google Analytics is provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). We use Google Analytics with the additional function offered by Google to anonymize IP addresses. While doing so, Google already shortens IPs within the EU in most cases and only does so in the United States in exceptional cases, while always saving shortened IPs only.
- d) You may object to the collection or processing of your data by using the following link to download and install a browser plugin:  
[tools.google.com/dlpage/gaoptout?hl=en](https://tools.google.com/dlpage/gaoptout?hl=en).

26.11.2021

**The Controller reserves the right to make changes to the cookies policy .**